

RAMOND WALKER

FACILITATOR | KEYNOTE SPEAKER



Baker Hughes  TEDC



TYPROS



Ramond helps purpose-driven leaders grow in self-efficacy to create mission-aligned brands, cultures, and teams.

As a seasoned and passionate facilitator with over a decade of experience in guiding transformative learning experiences, his expertise lie in shaping curriculums, strategies, and outcomes for top-tier organizations and subject matter experts across various industries, including B2B, non-profit, startups, consulting, education, and professional services.

With a background in leadership development, content development, training, coaching, and Agile, Ramond specializes in designing and facilitating high-touch, interactive leadership learning experiences. His facilitation skills shine through in leading strategic planning retreats, talent development training, and workshops for managers, executives, and leaders.

Ramond's facilitation style is marked by a dynamic and engaging approach, creating an environment conducive to open communication, collaboration, and meaningful connections. With over 10 years of experience, he has successfully facilitated leadership culture workshops for multiple organizations, fostering team-building and professional development. Previously, he pioneered Tulsa's first entrepreneurship conference focused on minority entrepreneurs, showcasing his ability to facilitate impactful events that foster networking, goal-setting, and leadership development.

Ramond Walker's facilitation expertise, combined with his strategic mindset and commitment to empowering individuals and organizations, positions him as a facilitator of choice for transformative learning experiences.

KEYNOTES + TRAININGS

INCREASE LEADERSHIP CONFIDENCE

Overcome Imposter Syndrome and Grow Your Leadership Efficacy

GENERATE NEW LEADS & SALES

Attract Your Ideal Clients By Activating Your Personal Brand

GROW EMPLOYEE ENGAGEMENT

Why Alignment, Not Ambition, is the Key to Advancing in the Workplace

RECRUIT TOP TALENT

Why Your Digital Reputation is Harming Your Recruitment and What to Do About It

“He is a passionate personal brand strategist and career development professional with a gift to inspire others to recognize their value.”

-DE Q. HARRIS



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EXPERIENCE PROFILE

- Marketing expert and brand strategist with a rich 12-year history in the field from design to strategy
- Experience covers a wide range of industries including tech, energy, finance, startups, non-profits and professional services.
- Development, support, and execution of digital marketing campaigns, overseeing projects with marketing budgets of up to \$100,000.
- Instrumental in the development, branding, and launch of more than 300 brands (small businesses, subject matter experts, and non-profits)
- 18+ years of experience, in branding and design, Adobe Creative Suite, website design (including platforms like WordPress, Webflow, Squarespace, and Wix), digital automated funnels (such as Clickfunnels and Kajabi), email marketing tools (including Mailchimp, Benchmark, and Constant Contact), and learning management systems like Moodle, Blackboard, and Thinkific.

SELECTED WORK

SPEAKER AT WALKER CO.

- Developed and led a rebranding campaign of \$10MM architectural and design firm
- Co-developed and facilitated an 8-month Think Tank composed of multiple leaders across the United States for a \$1.5B non-profit to help them develop a stronger partnership with the African-American community. Engagement included strategy development, program structure, facilitation, and reporting
- Facilitated a 2-day strategic planning retreat for tech accelerator non-profit that led to organization meeting and exceeding operational goals for 2 years in a row
- Developed national, multichannel integrative communication strategy for a major non-profit targeting women of color
- Coached multiple clients on personal brand strategy, digital marketing, and career transitions
- Conducted workshops around lead generation, brand development, LinkedIn strategies marketing strategies, and more to multiple tech hubs, startup communities and professional associations

CHIEF OF STRATEGY AT GOLDMILL CO.

- Created and implemented a new client onboarding and project scheduling system
- Led the conception, development, production, and advertisement of the inaugural magazine featuring thought leaders across the world
- Onboarded and trained 5 new team members
- Helped manage 50+ projects between multiple clients in varying industries and helped them reach their business goals from launching new products, services, and go-to-market strategies, to building awareness and lead generation

SENIOR CONSULTANT AT THE PERSIMMON GROUP

- Led a marketing committee in the strategic and tactical efforts of the company.
- Completed a comprehensive marketing audit and marketing strategy, developing and implementing a social media and content strategy, and leading an RFP effort.
- Led the effort to transition the organization into digital marketing and online courses which ultimately shifted how content was delivered to clients across every delivery area